



EDUCATION

California State University, Fullerton (CSUF), CA. Spring 2011

Bachelor of Fine Arts in Graphic Design

Technical Skills

Illustrator
Photoshop
InDesign
Adobe Acrobat
Lightroom
PowerPoint
Excel (Working knowledge)

Theory and Working Knowledge

Typography
Color theory
Branding and identity systems
Logo and editorial design
Packaging design
Photo manipulation and retouching
Color correction

Proficiencies

Mac and PC
Bilingual: English and Cantonese

Assets to Your Company

Highly organized
Detail and team oriented
Self-motivated
Eager to learn

EXPERIENCE

NYX Professional Makeup | L'Oréal USA, El Segundo, CA.

Brand Asset Analyst for Global Creative Services, 04/2016 - Present

- Instruct team members (Photographer and Retoucher) on product photography and asset requests
- Developed an organize channel system that included naming conventions to file and archive the image assets for the creative department and for outside requests
- Organized imagery, managed and fulfilled all image asset requirements from other departments and affiliates
- Created sell sheets for in-house creative department and domestic use

Lead Production Artist, 07/2013 - 03/2016

- Coordinate team member project deliverables, including interns and temps
- Concept development to final production working in a team-oriented environment
- Check and send out final approvals for final artworks, proofs and printed and pre-production samples

Production Artist, 06/2012 - 06/2013

- Responsible for select package design and line extension
- Concept development to final production working in a team-oriented environment
- Assist in production and execution of design materials
- Design materials for packaging, create printed mock samples for presentation, review proofs and via-email vendors

CGETC Inc., City of Industry, CA.

Product Photographer, 02/2012 - 04/2012 (Temp.)

- Take pictures of accessories (Including 360-degree and staging)
- Photo retouching and upload pictures to website

California State University, Fullerton, CA.

Graphic Design Intern for the Art Department, 08/2009 - 12/2009

- Clients: City of La Habra Historical Museum, Cal State Fullerton Business Inter-Club Council and Music Department
- Concept development to final production

CERTIFICATION

California State Polytechnic University, Pomona, CA. Fall 2009

Certification in Art of Digital Photography

- Completed 30 hours of hands-on coursework consisting of theory and practice
- Learned how to use Digital Single Lens Reflex (DSLR) camera in manual mode

RECOGNITION

- NYX Professional Makeup's Employee of the Quarter, *4th Quarter 2013*
- Jerry Samuelson's CSUF College of the Arts Scholarship Award Nominee, *2009*
- Wang Ti-Wu Memorial Scholarship, *2007 - 2009*
- CSU Fullerton Dean's List, *Spring 2007*